Schweizerische Eidgenossenschaft
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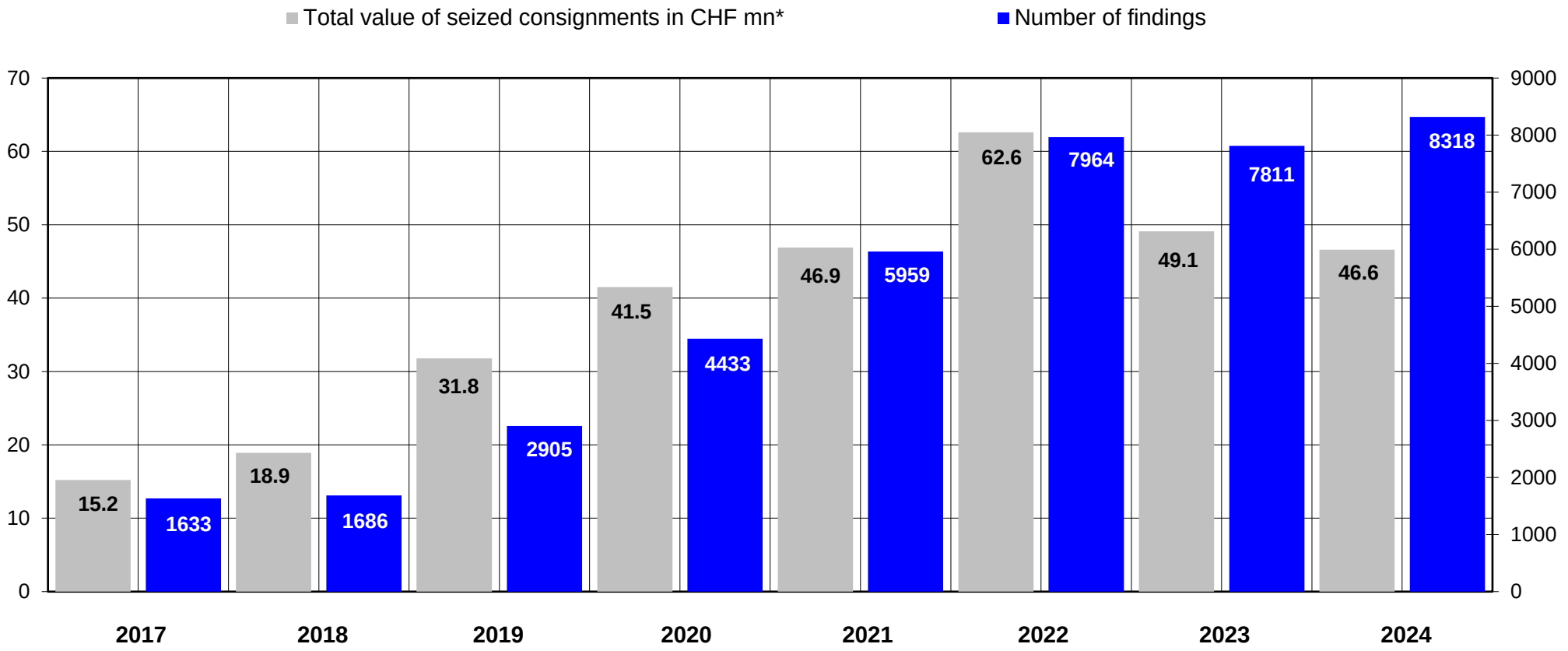
Federal Department of Finance FDF
Federal Office for Customs and Border Security FOCBS

Counterfeiting and piracy

2024 Intellectual Property Law Statistics from the FOCBS

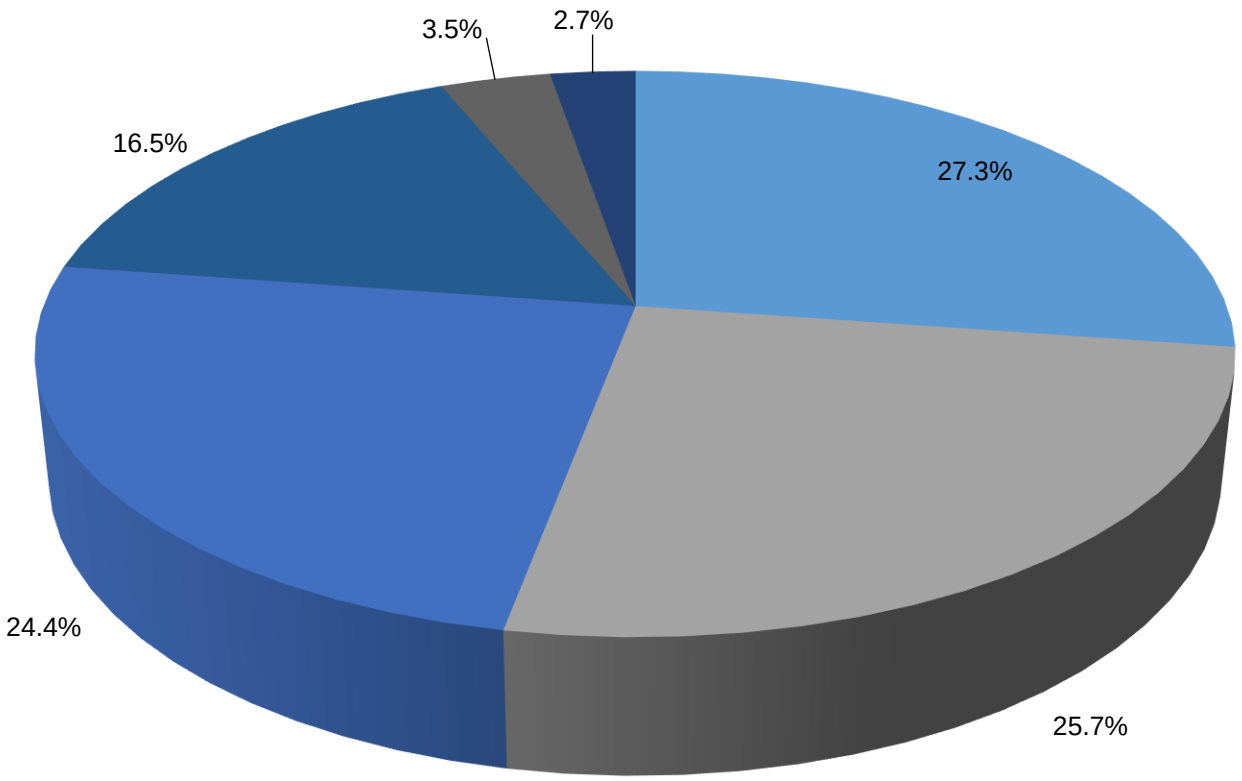
Foto: © Stop Piracy

I. Commercial import, export and transit (incl. mail and courier consignments)



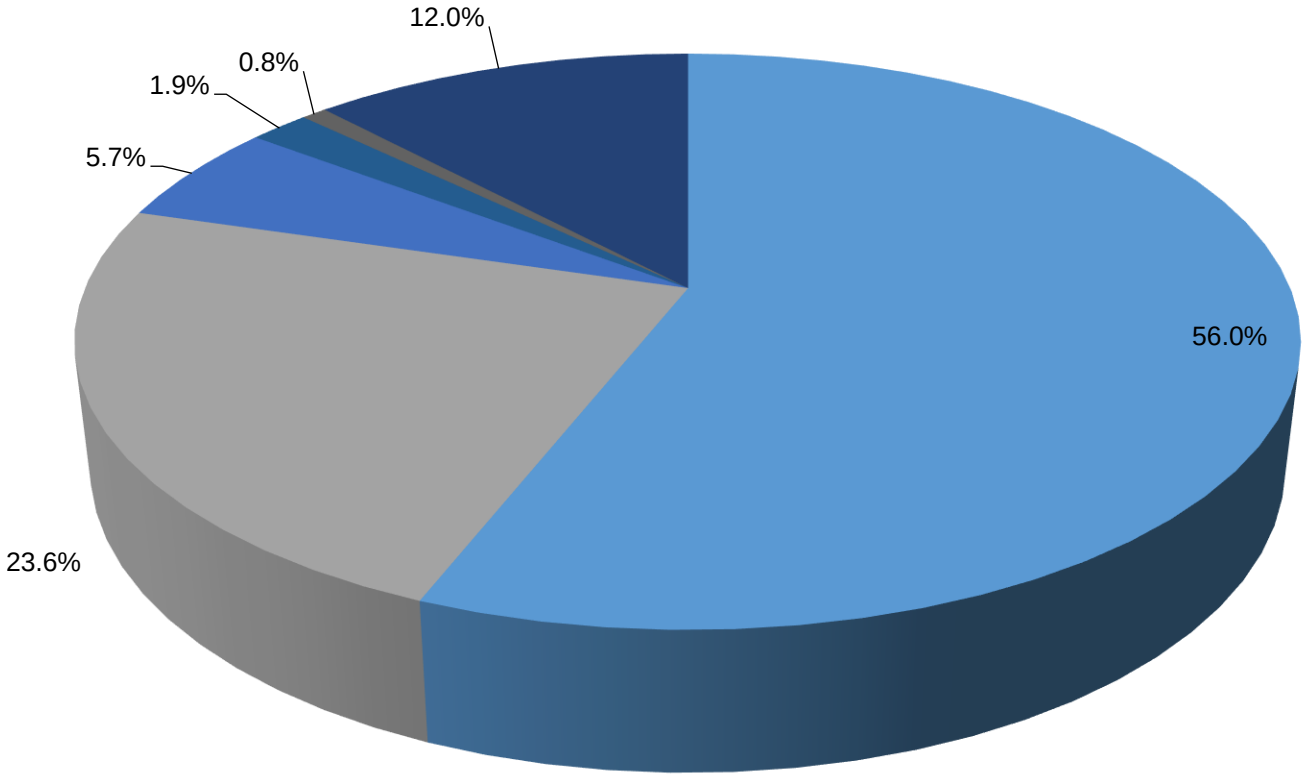
*Values match those of the comparable original articles; not included are 6755 drugs consignments, which were seized due to the Therapeutic Products Act.

Findings by categories of goods (commercial)



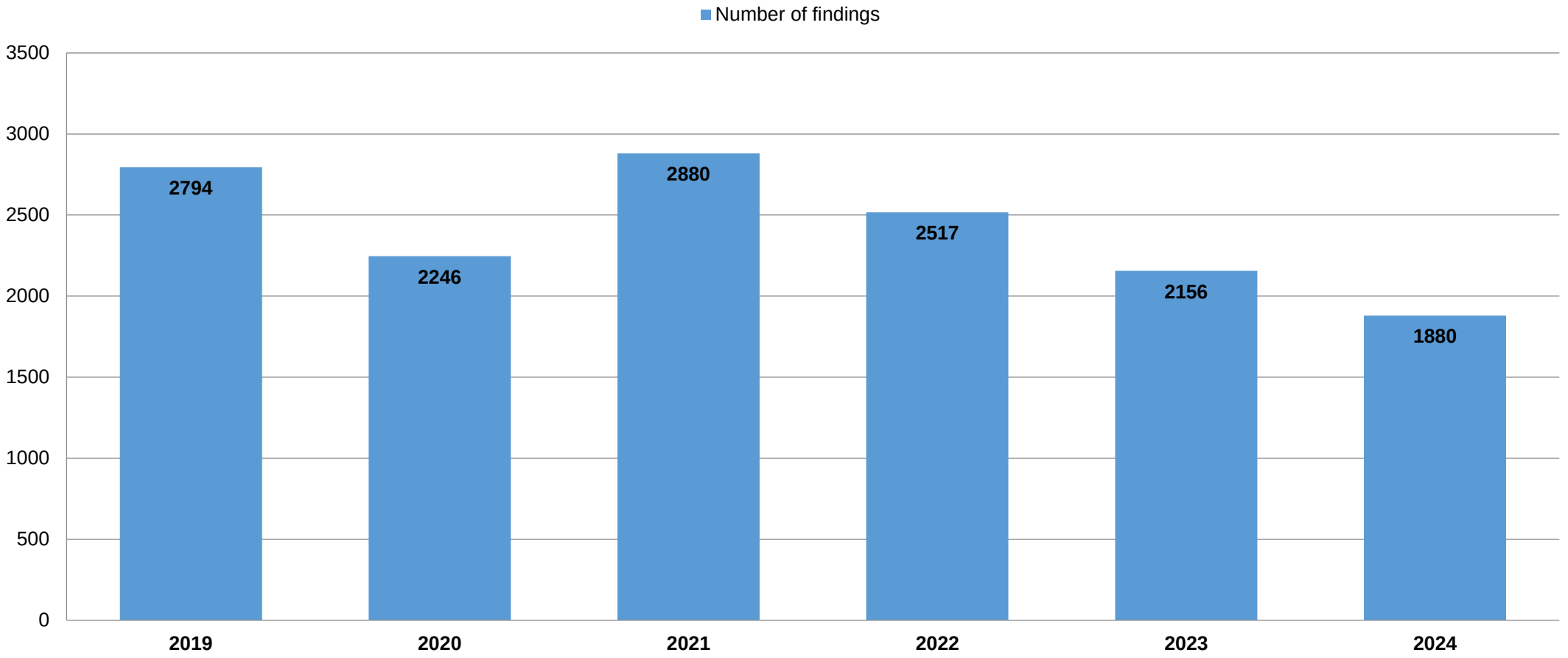
- 27.3% Shoes and components and accessories thereof
- 25.7% Clothing and clothing accessories (scarves, hats, belts, ties, etc.)
- 24.3% Handbags, travel bags, wallets, etc.
- 16.5% Watches and jewellery
- 3.5% Medications and medical devices
- 2.7% Other products

Origin of counterfeits (commercial)

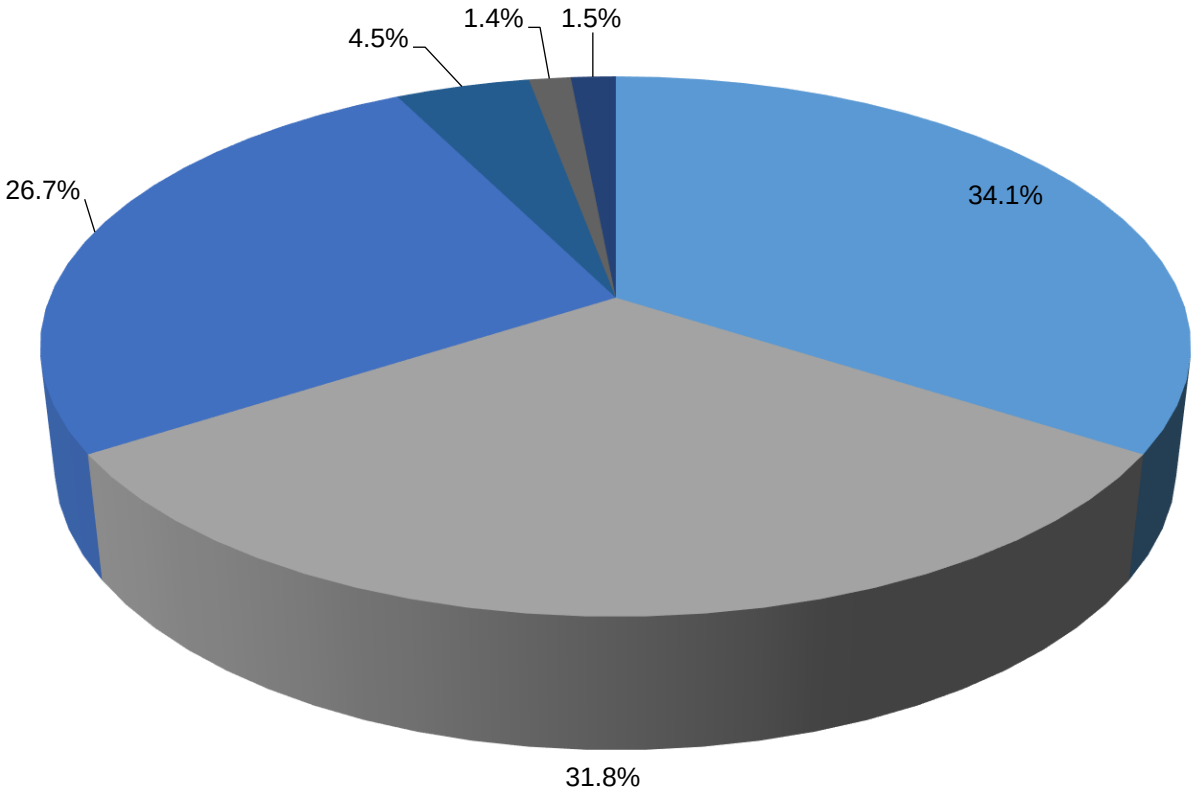


- 56% China
  31.6 % shoes, 27.5 % clothing, 26.6 % handbags
- 23.6% Hong Kong
  29.5 % watches & jewellery, 25.2 % shoes, 21.1 % clothing
- 5.7% EU
  39.2 % medications, 15.2 % handbags, 14.7 % clothing
- 1.9% Turkey
  54.0 % clothing, 23.3 % handbags, 11.4 % watches & jewellery
- 0.8% Singapore
  38.4 % shoes, 28.8 % handbags, 17.8 % watches & jewellery
- 12% Other

II. Tourist traffic

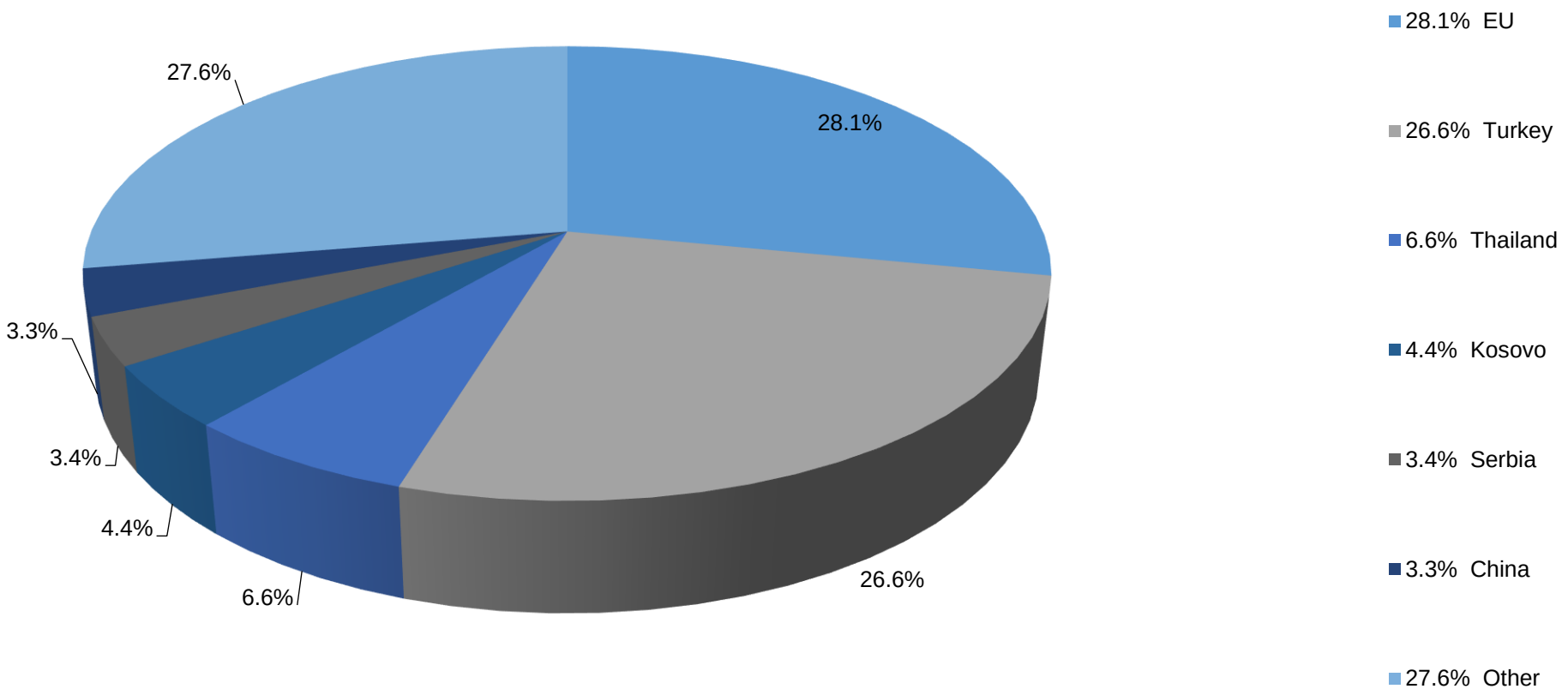


Findings by categories of goods (tourist traffic)



- 34.1% Handbags, travelling bags, wallets and other small bags
- 31.8% Clothing and clothing accessories (scarves, hats, belts, ties, etc.)
- 26.7% Watches, jewellery, glasses and other personal accessories
- 4.5% Shoes and components and accessories thereof
- 1.4% Body care (perfume, cosmetics, etc.)
- 1.5% Other goods

Origin of counterfeits (tourist traffic)



STOP PIRACY

Swiss Anti-Counterfeiting and Piracy Platform

- In order to combat counterfeiting and piracy effectively and in a sustainable way, the Federal Office for Customs an Border Security is committed to the STOP PIRACY campaign, a public-private partnership.
- More detailed information can be found at: www.stop-piracy.ch